

WHEREAS, last year 145 people lost their lives to traffic crashes in Polk County, and these tragedies continue to have heartbreaking and long-lasting effects on families, friends and our community; and

WHEREAS, the Polk Transportation Planning Organization has established a target of zero trafficrelated fatalities because even one fatality is one too many for a loved one's family; and

WHEREAS, speed has been identified as a major factor contributing to traffic fatalities, and the chances of death or serious injury doubles each time a vehicle traveling 50 miles per hour increases its speed by 10 miles per hour; and

WHEREAS, pedestrians and bicyclists, including school-aged children, are among our most vulnerable road users, and a pedestrian struck by a vehicle traveling 30 miles per hour has an 80 percent chance of survival, while the same pedestrian struck by a vehicle traveling 50 miles per hour only has a 20 percent chance of survival; and

WHEREAS, a driver's awareness of their surroundings decreases as speed increases, and a driver needs time to see and stop for bicyclists, walkers and other vehicles; and

WHEREAS, patience is a virtue and taking a few more moments to get to a destination is better than not getting there at all; and

WHEREAS, every driver, passenger, pedestrian and bicyclist is someone's loved one and everyone wants to come home safely.

JUNE 2017 is hereby proclaimed

"Pledge to Slow Down Month"

Joe LaCascia, Mayor



ATTEST:

Patricia R. Jackson Clerk