Recreation has long served as an economic driver in Florida, as the state remains a major destination for national and international tourism.


FLORIDA STATE PARK VISITATION GENERATES NEARLY $2.1 BILLION ON LOCAL ECONOMIES

With more than 1,600 miles of multi-use trails, Florida State Parks receive over 27 million visitors annually, creating 29,396 jobs.

Honeymoon Island State Park had the greatest local economic impact totaling $85.9 million.

\[ \text{Honeymoon Island State Park} \times 1,000 \text{ VISITORS} = \approx \$86,000, \text{ DIRECT LOCAL IMPACT} \]

\[ \text{ibid} \]

“The West Orange, Little Econ, and Cady Way trails in Orange County supported 516 jobs and an estimated economic impact of $42.6 million in 2010.”

East Central Florida Regional Planning Council (2011)

OUTDOOR RECREATION & TRAILS!
CONNECTING THE DOTS BETWEEN TRAILS & TOURISM

OUTDOOR RECREATION GENERATES BIG ECONOMIC IMPACTS FOR FLORIDA

> $38.3 Billion In Consumer Spending
> Nearly 330,000 Jobs
> $2.5 Billion In State & Local Taxes
> $10.7 Billion In Wages

Trail Facts

> Every $1 spent on biking trails and walking paths could save approximately $3 in medical expenses (American Heart Association)

> Every $1 million spent on trails yields 9.6 jobs (University of Massachusetts, 2011)

Updated 01/2015
A 2011 study by the University of Cincinnati found that homes within 1000 ft. access to the Little Miami Scenic Trail increased in value by $9K. The scenic, multipurpose trail beckons walkers, hikers, skaters and bicycle enthusiasts and also has horseback riding paths.

The 2011 Outdoor Recreation Participation study highlights the tight link between recreation and tourism in Florida, determining:

- 98% of Florida’s tourists believe that outdoor recreation is important to them.
- 97% of tourists are satisfied with outdoor recreation opportunities in the state.
- 75% (nearly) of all Florida visitors participate in nature-based activities during their visit (Visit Florida, 2012).

 Trails boost fitness and well-being, a connection with the outdoors and economic growth. Visit www.dep.state.fl.us/gwt/ to find trail near you.